



ASCENDEUR

THE COMPANY OF ENTREPRENEURS

We Are Driven by Our Core Values

Be Real

authentic, vulnerable,
grounded in reality,
not fake, leave the
superhero suit at the
door

Growth-Minded

open to and
embracing of change,
desire to get better
every day

Act Intentionally

stick to a plan, action
with purpose,
commitment to results

Better Together

collaborative,
synergistic, T.E.A.M.
(Together Everyone
Achieves More), steel
sharpens steel



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**We help growth-minded Entrepreneurs get what they want faster,
through results-based peer groups.**

You wouldn't climb Mount Everest alone. Your entrepreneurial journey should be no different. That's why we started Ascendeur. We are a leadership development company for Entrepreneurs running companies with annual revenues up to \$10 million across North America who are committed to growing their businesses and creating better results in less time.



The Problem

ENTREPRENEURS WHO JOIN ASCENDEUR face challenges like:

- **Feeling alone** without an effective support system or network of resources to find answers
- **Not achieving** business objectives or missing company profit targets
- **Spending too much time "IN" the business** versus working "ON" the business
- **Being out of balance** and unfocused on the most important things to drive results



"It's lonely at the top"

- Randy Newman



Ascendeur's Solution

ASCENDEUR OFFERS YOU A RESULTS-BASED SOLUTION

built on 3 Key Features:

Maximize Your Results



3. Results Accelerateur™

To get you more of what you want and less of what you don't with increased focus and more impact in your business and in your life, all in less time, guaranteed



2. Guided Experience™

With peer group focused programming, tools and support to maximize your time and investment keeping you and your peer group on the path to success



Increase Your Peer Group Value



1. Entrepreneurial Peer Groups

To share your journey and learn from others and their experiences, finding solutions and avoiding mistakes so you can build a better business



Share Your Journey

OUR GUARANTEE:

You'll Get Better Results in Less Time, or next year's membership is on us.



The Ascendeur Journey

The 5 Stages from Potential Member to Experienced Member



Annual Guided Forum Membership

Annual Membership *

\$7,500 annually

Initiation Fee *

\$1,500 one-time

FAQs

What time commitment is expected of me?

About 5 hours per month or 3% of your time per year to make 97% of your time more impactful and productive.

How could this make my business better?

Members of peer groups perform on average 2x better than their industry peers in revenue growth and profit margin.
(Source: Stein + Partners Study of Chief Executive Network Members Vs. Their Industries (2013))

Will I still feel alone?

No. At Ascendur you're in The Company of Entrepreneurs surrounded by a community of like-minded peers.

* Prices are good as of 8/1/18 and are subject to change without notice.